Governing Body, City of Garden Plain
City Building, 507 N Main St
September 18, 2019 at 6:00 pm

Business incentives workshop

1. **Call to Order: (6:02)**
   Meeting was called to order by City Clerk and it was decided that Pam Weber would run the meeting. Council members present were Tyler Bugner, Alan Youngers, and Pam Weber. Also present was Kimberly McCormick-City Clerk, Michael Bader- Wastewater superintendent and Zach Mabe-Public Works.

2. **Introduction of new public works employees:**
   Zach and Michael B were introduced to the council members present. Both stated how happy they were to be here in Garden Plain.

3. **Incentives for new and existing businesses:**
   The following ideas were discussed:
   - Pam is working on a new website – we would like to offer some kind of advertisement for businesses on the web page. We also need to be sure to list them in the business directory that is on the web page and possibly a link to the business web page or facebook page.
   - We need to see what it would take to mention businesses in our KPTS spots that we do.
   - On the billboard that is located on our property next to the highway we could get banners made for existing businesses and new businesses and rotate the banners about every 2 – 4 weeks. Discussion was had about the cost and it was brought up that the business could pay half the price of the banner and that we could keep them and rotate them.
   - We will offer a ribbon cutting for each business that opens or re-opens. We will be sure to promote on the web page, facebook and send pictures to the newspaper. It was also discussed about getting an Instagram account, Twitter account and possibly a LinkedIn account to utilize as advertisement and promotion of the businesses.
   - It was discussed about the tax abatement for the businesses that purchase a building and we would do the 100-80-60-40-20 then full amount due in year six.
   - There was discussion on utilities and there are two differing ideas. We could just give them free utilities (gas, water, sewer, storm) for 2 months while working on getting
the business open and then for six months after opening. The cost of this would vary depending on the type of business. The other idea is to give a set amount ($1500 to $2500) and the business would use this towards the utilities (gas, water, sewer, storm) until it was depleted. Again depending on the business type this may last a year it may only last six months.

4. **Adjourn:**
Meeting was adjourned at 8:20

Respectfully submitted by City Clerk, Kimberly C McCormick, CMC